

Shape East Design Support Steering Group

Role	Name/title	Profile
Chair	Hugh Parnell, Chairman of Envirotech Ltd., cofounder Cambridge Energy Forum	<p>Business advisor to growing companies with a special interest in cleantech businesses: Chairman Envirotech Ltd, co-founder Cambridge Energy Forum, manager Cambridge Network “cleantech” SIG, non-exec NW Brown Group and of several other companies, corporate financier, early stage business advisor etc, supporter of innovative companies especially those with environmental solutions.</p> <p>Since qualifying as a chartered accountant Hugh has had a diverse career centred around finance, management and business development. 16 years in diverse roles with British Petroleum followed by 6 years in the City doing international corporate finance, he then joined the Cambridge technology/innovation business community in 2000.</p> <p>NW Brown Group is a regional finance advisory company; Hugh initially headed the corporate finance department and then took responsibility for the early stage VC, business angels and ‘access to finance’ activities around high-tech Cambridge. He acquired mandates for a suite of early stage venture funds to manage £40m, augmenting the business angel capital accessed individually.</p> <p>Since early 2007 Hugh has divided his time between consulting to the NW Brown Group and its legacy business angels and the early stage funds’ activities, and engaging with other companies directly to help with their growth and development. He is a ‘mentor’ for ExDRA, delivers part of the “access to finance/understanding funding” EEDA programme, consults to the UEA’s Low Carbon Innovation Centre, works with the new East of England Low Carbon Fund, is on the Board of the Cambridge Network, is chair of the ICAEW’s Regional Strategy Board and similar. Most recently he has Chaired the Greater Cambridge Partnership “cleantech strategy” group and is now leading implementation of its recommendations, has worked with groups seeking to establish a LEP, is working with a London-based early stage cleantech fund and has initiated the creation of a CSR Forum for the Cambridge region.</p>

Shape East	Heather Hilburn, Chief Executive	<p>Heather has an extensive background in architecture and commercial development and has worked in the UK's built environment industry for over 15 years. She has successfully delivered landmark Arts, Education and Leisure projects across Europe, including projects at the Tate Modern and Yehudi Menuhin Hall. Prior to her appointment as CEO at Shape East, Heather was Associate Partner for the commercial practice Davis Langdon LLP and worked for 4 years as Project Lead and Principal Design Advisor to the London 2012 Olympic and Paralympic Games.</p> <p>She is a Trustee of London Spitalfield's City Farm, sits on the RIBA Building Futures Advisory Panel, as well as on the committee for Cambridge University Entrepreneurs. Heather is a member of the Places Matter! Design Panel in the Northwest. She has won a number of awards including the Peter Youngman Award for Outstanding Contribution to Landscape and the Mayor of London's Award for Small Scale Community Projects.</p>
RICS	David Potter, Regional Operations Director	<p>David Potter FRICS MRTPI MCMI</p> <p>Chartered Surveyor and Chartered Town Planner who has worked in local government, private practice and, since 2000, for the RICS. Trained in London and Bristol (part time). Working career started with Cornwall County Council as a graduate trainee in the Planning Department. After three years in Penzance and Truro, moved on to work with the Exmoor National Park Authority, first in development control and then on the national park management plan.</p> <p>In 1979, moved to work at Huntingdonshire District Council, rising to be Director of Planning for 10 years. After leaving Huntingdon in 1997, spent 3 years as senior planning consultant with Carter Jonas, helping to establish their planning service in the East of England, before moving on to become Regional Director with the RICS. Now responsible for the Institution's delivery of local and regional services across East of England and East Midlands. Past member of the HLF Regional Committee and member of the Inspire East Advisory Board.</p>
RIBA	Steven Kearney, Regional Representative, Director SKArchitects Ltd.	<p>SKARCHITECTS LTD is a small design conscious practice based in Leigh on Sea, Essex with three full time Architectural Members of staff and a part time office manager. As the practice principal Steven Kearney is an architect with a wide range of experiences in both the public and private sectors. He has been fortunate enough to have received several awards from the RIBA Civic Trust and Arts Councils for buildings he has designed, he is a past Chair of the RIBA Eastern Region and sat on the regional's Inspire East Design Review Panel for the first three years.</p> <p>Steven has written papers for CABI on the value of good design in particular within the planning process. This was based upon Steven's experience at Southend on Sea Borough Council as the Head of</p>

		Design and latterly as the Head of Planning & Transport where Steven was responsible for 120 staff and the service areas covering strategic planning, development control, building control, traffic & highways, transportation and parking. Steven's main passion however has remained in architecture and design. Since 2008 Steven has been a Director within his own practice SKARCHITECTS LTD.
RTPI	RTPI	We are in contact with the RTPI until a suitable person is appointed.
Landscape Institute	Rachel Bodium, Regional Representative for LI and Head of Landscape at James Blake Associates	<p>Rachel has worked in private practice as a Landscape Architect since 2000, joining James Blake Associates as a year out student. She has watched the practice grow and evolve and is a Salaried Partner and Head of the Landscape team.</p> <p>Her main focus is landscape planning. She has been involved in the Landscape Institute East of England Branch for the last 5-6 years, and moved from her role as Chair (held for the last two years) to represent the Branch on the Landscape Institute Council following the AGM in May. Over the past year she has started to develop relationships with branches of other professional institutes (in particular RIBA). The branches main focus is to organise CPD events, promote landscape architecture across the region and to promote design quality. This has included judging of last years regional section of the UK Landscape Awards as well as local design awards, as well as participating in other events.</p>
Shape East Interim Design Panel Chair	Keith Bradley, Partner, Feilden, Clegg Bradley Studios	Keith Bradley is a senior partner with Feilden Clegg Bradley Studios, based in Bath and London, a substantial practice with an international reputation for design quality, environmental expertise and architectural innovation. Keith led the Accordia housing scheme in Cambridge, which won the 2008 RIBA Stirling Prize. He is guest critic and lecturer at numerous Schools of Architecture in the UK and a frequent speaker at conferences in the UK and abroad. Keith is a CABE National Design Review Panel Chair and is currently acting as Interim Design Panel Chair for Shape East.
Architecture Centre Network	Bridget Sawyers, Chief Executive	<p>Bridget Sawyers is the Chief Executive of Architecture Centre Network leading on external advocacy for the organization and members. She is a qualified architect and urban designer and previously ran a cultural regeneration consultancy, clients included: Homes and Communities Agency, Coventry City Council, Arts Council England, SEEDA, SMC Alsop, The Building Exploratory, RIBA, Scottish Arts Council, Yorkshire Forward and she was Secretariat to the London Development Agency's International Design Committee on behalf of the Architecture Foundation.</p> <p>Bridget was Head of Regions at CABE and prior to that Senior Architect at Arts Council England assessing quality of design and construction for arts capital projects. She is a member of the South East Design Panel and Wakefield Design Review Panel. Bridget is a member of the Bishop Review Advisory Groups and represents Architecture Centre Network on a number of other steering and</p>

		<p>advisory groups, including the HCA Placemaking Panel and Engaging Places Advisory Group.</p>
English Heritage	Greg Luton, Regional Director	<p>Greg Luton is Planning Director for English Heritage (EH) in the East of England, where he is responsible for EH planning and development work. His Cambridge-based team monitor EH grants and provide statutory advice.</p> <p>He has a particular interest in the impact of new building design on the historic environment and most recently sat on the Advisory Board of the Regional Centre of Excellence for Sustainable Communities, (previously Inspire East) as well as being a Trustee of Shape. He is also Chairman of the Historic Environment Forum.</p>
Planning	Peter Studdert, Independent Planning Adviser	<p>Peter Studdert is an independent adviser on town planning and urban design with 35 years experience working in planning and development in local government, the last 20 years of which were at Director level in Cambridge. Qualified as an architect as well as a town planner he has wide experience in managing change and growth in historic cities from the sub-regional level down to individual sites.</p> <p>His most recent experience has been in masterplanning large scale new communities, securing high standards of design and sustainability and ensuring the timely provision of appropriate social, physical and environmental infrastructure. He also has extensive experience in managing the historic environment and in developing strategies for landscape and green infrastructure. He has a strong commitment to working closely with local communities and has extensive experience of working in partnership with public, private and voluntary agencies and in working across local authority boundaries. He is used to public speaking, and have presented papers at national and international conferences.</p>
Cambridgeshire Horizons	John Williamson, Acting Director of Development	<p>John joined Cambridgeshire Horizons in April 2010 on secondment for a year from the Government Office for the East of England (GO-East). He brings with him over 20 years planning and development experience, mainly within central government.</p> <p>Before moving to GO-East in 2003, John worked in the planning policy directorate of what is now the department for Communities and Local Government, dealing with national policy on affordable housing, economic development, planning obligations and retail development. At GO-East he led teams handling the regional spatial strategy, local development frameworks and a range of planning, housing and transport issues across Cambridgeshire, Peterborough, Norfolk and Suffolk. A member of the Royal Town Planning Institute and regular speaker at regional and local conferences on planning and development matters. John's key areas of responsibility include:</p> <ul style="list-style-type: none"> • Managing the Housing Growth Fund Capital Budget

		<ul style="list-style-type: none"> • Leading the Quality of Life programme • Facilitating partnership working • Commissioning new strategies and research
Wrenbridge Development	Peter Jarmon, Managing Director	After graduating Peter Jarmon worked as a chartered architect in London and Cambridge and was responsible for a number of award winning commercial projects. Since forming the company in 1993 he has led the Wrenbridge procurement team developing and delivering major commercial offices, industrial buildings, retail and leisure in the Midlands, East Anglia & South East.
Homes and Communities Agency	Representative TBC	Regional Director Terry Fuller is currently electing a representative to attend regular steering group meetings on behalf of the HCA.
UoC Centre for Sustainable Development	Professor Peter Guthrie OBE, Director	<p>Peter Guthrie is the first Professor in Engineering for Sustainable Development in the UK having held this post since 2000. His research is focused on the assessment of large scale projects for sustainability and work has included consideration of mixed developments, mining projects, housing, and educational buildings. He also pursues research in the sustainable development of infrastructure in developing countries, including the challenging the appropriateness of technical standards, waste management, the potential for waste materials to be used as materials in construction, and the engineering of earth roads.</p> <p>A civil engineer with geotechnical specialisation by background, Peter has worked on roads in countries such as Nigeria, Lesotho, Sudan, Philippines Ethiopia, and Botswana, and on major infrastructure projects such as London 2012, Orange County Great Park (California), Channel Tunnel Rail Link, CrossRail, West Coast Mainline Route Modernisation and Birmingham, Liverpool and Manchester Airports, and major building projects such as Eden Project Phase 4, and large scale schemes for the Prison Service and the Ministry of Defence. He has advised on policy matters related to waste and environment in Russia, Mauritius, Seychelles, Romania and Portugal.</p> <p>He has acted as expert witness on the proposals for Dunsfold Park Eco-Village in Surrey. He is Director of Research on a Grosvenor led research programme on Energy Policy in the Built Environment, Co Principal Investigator on the EPSRC funded ISSUES Project, and supervisor on PhD research on sustainable development in international development, looking at stakeholder engagement, assessment post hoc, and the role of international consultants. He was the Principal Investigator on the Land Securities plc funded programme of research into sustainability of the Ebbsfleet Valley scheme</p> <p>He was awarded the OBE in 1994. He was Vice-President of the Institution of Civil Engineers in the late 1990s. He is a Fellow of the Royal Academy of Engineering. He is leading the Royal Academy of Engineering initiative on capacity building in Africa.</p>

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